

# 5 Reasons to choose CUBE



# Does the way you manage regulatory change today give you peace of mind?

Do your existing processes, technology and consultancy partners meet your expectations for effective, low-risk compliance?

CUBE simplifies compliance processes for financial services organisations, helping to manage regulatory change faster, smarter and more efficiently than ever before.

If the way you manage compliance today is failing to expose gaps and impacting your bottom line, it's time to choose CUBE.

- 1 Regulatory change, redefined
- 2 Transformational technologies
- 3 Industry leadership
- 4 Partnering for success
- 5 Guaranteed responsiveness

# 1 Regulatory change, redefined

For many financial services organisations regulatory change management is a hugely complex, risky and costly process, which can leave you wondering whether you have the right policies and controls in place. You may be uncertain about the completeness of your regulatory content. You may not know whether you have sight of all rules and regulations that are relevant to your business, and you may doubt your ability to assess the impact of regulatory change accurately and thoroughly.

CUBE has redefined regulatory change management. Our ground-breaking application of Artificial Intelligence (AI), Robotic Process Automation (RPA) and Natural Language Processing (NLP) simplifies the regulatory change management process, giving assurance that your regulatory risk is being managed effectively – regardless of which jurisdictions you serve, which lines of business you operate, and which regulatory challenges are top of mind.



## Relevance

Filter out noise and focus solely on the data that matters with an intelligent product that decodes the 1% of regulatory content relevant to your business. Receive deeper insights into your regulatory obligations with a single layered platform mapped to your business taxonomies.



## Rate

Using leading techniques in Artificial Intelligence, like natural language processing and robotic process automation, our machines do the work of a million compliance professionals: reading, interpreting and mapping the regulatory internet in real time, in every language, and mapping that to our customer's organisations.



## Risk

Free up time and resource by eliminating manual processes and the risk of regulatory failure. CUBE Enterprise is the market standard and provides a path for our customers to rapidly save millions and mitigate lost billions in fines and reputational damage.

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By replacing highly inefficient and labour-intensive manual processes with intelligent, enterprise-scale automation, CUBE customers are achieving significant cost savings. Regulatory specialists are able to focus on high-value, proactive tasks to implement regulatory change and oversee execution, rather than having to spend time and effort monitoring regulatory change manually.

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MarketFintech RegTech Supplier Performance Report

## 2 Transformational technologies

**How long would it take you to manually classify 6,000 regulatory rulebooks with one million regulatory paragraphs, against a specific regulatory theme, like AML?**

The likely answer is ‘several man-years, consuming a large team of high-cost regulatory experts, each applying subjective interpretations and not always getting it right’.

How long would it take CUBE to do the same job? Just TWO hours, without human intervention.

There is no slowdown in the pace of regulatory change, and manual management of the innumerable regulatory changes issued annually by regulators is proving unsustainable.

If you don't think compliance is a key element of your digital transformation strategy, think again. With repetitive tasks underpinning the vast majority of regulatory change processes, there is ample opportunity to transform compliance from a reactive and risky business into one that is responsive and forward-looking.

CUBE was the first regulatory technology (RegTech) firm to transform regulatory data into regulatory intelligence for our customers, using sophisticated AI. Over a decade ago, we embraced and fully optimised transformational technologies, including Natural Language Processing (NLP), Machine Learning (ML) and Robotic Process Automation (RPA), to inject science and intelligence into compliance.

CUBE far exceeds the capabilities of legacy compliance platforms and regulatory data providers. The true value of CUBE is not in the tracking of global regulation and continuous monitoring of regulatory change (although our approach to horizon scanning is better than any you've seen).

What really excites is the way we enrich a mass of regulatory data to make sense of it for our customers. We automatically classify regulatory statements, and we have built a suite of best practice, thematic regulatory ontologies that can be mapped against your own business taxonomies, enabling you to slice and dice regulatory data, fully-automate impact assessments and produce regulatory gap reports in an instant.

**For pioneering automation of regulatory change management, choose CUBE.**

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Huge advances in artificial intelligence and cognitive analytics are enabling financial institutions to reduce compliance costs and minimise exposure to compliance risk.

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RegTech for Information Governance Report, Burnmark

## 3 Industry leadership

From the outset, CUBE made a strategic decision to focus exclusively on financial services regulatory change management. We knew that we could deliver a clear and sustainable reduction in compliance risk through years of experience. Every one of our customers is in banking, wealth management, investment management or insurance. Most of our staff have worked in the sector.

Having deep knowledge of financial services regulation is the foundation for break-through solutions, shorter implementations, more predictable outcomes and greater value for money. Industry knowledge can only be gained through experience, which we have in abundance.

Headquartered in London (UK), where the business was founded, CUBE has an international presence to support all customer requirements. Our heritage is rooted in CUBE and the solutions we drive out of it.

- No other company has the breadth or depth of experience in optimising regulatory change management solutions to meet the specific needs of global financial institutions.
- If a provider you speak with can't demonstrate expertise in financial services regulation, they don't understand your challenges.
- If they can't provide complete regulatory content spanning multiple jurisdictions, that should be a red flag for any global business.
- If they can't monitor regulatory change across multiple business functions or regulatory topics, they can't grow with your business.
- For enterprise-scale regulatory change management... choose CUBE.
- If they can't provide you with data enrichment or downstream automation, beyond a mass of unstructured regulatory content, you will spend more time interpreting it than you save capturing it.

**For enterprise scale regulatory change, choose CUBE**

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CUBE has demonstrated innovation and excellence. The firm's global awareness, and the use of artificial intelligence to ensure effective management of regulatory compliance, gave their solution the edge.

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WealthBriefing Judges

## 4 Partnering for success

At CUBE, we partner with customers for the long term. Compliance is a business-critical process and current manual processes are generating multi-million costs annually, for most financial organisations. We partner with you to create a more proactive way of mitigating compliance risk, now and into the future.

We understand that you need a robust and functionally-sound engine room that takes the heavy-lifting out of your regulatory change management processes, wherever you need it. And while some may want to tackle regulatory change management across the entire enterprise from the outset, we know that others will want to address one jurisdiction, line of business or regulatory topic at a time.

Underpinned by Cloud RTS, we offer a range of solutions that can be rolled out, as and when needed. Want to address financial crime, cybersecurity or information governance first? No problem. Want to tackle the USA, Europe or Asia first, then extend coverage to other jurisdictions later? Of course, you can. We are your scalable, regulatory change management partner for the future.

We also recognise that you may already have a preferred implementation partner, or you may need specialist help in a specific area of your business. We partner with many of the world's premier delivery and business consultancies to support your business, as required.

**If you're looking for a partner, not a supplier, choose CUBE.**

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This technology is an important defence tool that provides an auditable methodology, which greatly reduces the risk of breaching critical obligations, and enables us to prove that the action we are taking is supporting compliance.

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WealthBriefing Judges

## 5 Guaranteed responsiveness

**Support should never be an afterthought.** If you are a financial institution, with global or nationwide presence, you need support cover to match.

That's why CUBE created an enterprise-class, follow-the-sun delivery model to support your global business. With offices in the Americas, Europe and Australia, we are always there to take your call and respond appropriately, whenever the need arises.

CUBE takes a proactive, personalised approach to help you manage regulatory change as efficiently as possible. We combine dedicated teams that know your solution, optional service levels, variable pricing schemes and value-added services into a flexible offering that ensures we meet your needs and your budget.

**For multi-jurisdictional regulatory change management, with proven global support, choose CUBE.**



# Choose CUBE

CUBE is a global RegTech provider empowering regulated financial institutions to meet compliance challenges head on.

We know that compliance is complex, so we work with the world's leading financial institutions to simplify their compliance challenges. We capture regulatory data from across the globe, process it and transfer it into highly contextualized and meaningful regulatory intelligence for our global customers.

We apply leading techniques in machine learning, natural language processing and robotic process automation to make complete sense of regulatory data and tailor it to our customer's profiles.

## Interested in learning more about CUBE?



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